

Privacy and Cookies Policy

I. General Information

1. Polish Olympic Committee, ul. Wybrzeże Gdyńskie 4, 01-531 Warsaw (hereinafter: "Polish Olympic Committee", "Controller") respects the privacy of each person using the services of the Polish Olympic Committee, including visiting the website <https://dompolski.pkol.pl/> and ensures the security of data at all times when using the website.
2. This Privacy and Cookies Policy (hereinafter "Policy") sets out the rules for the collection, processing and use of personal data, as well as information about the cookies used on the Polish Olympic Committee website.
3. The controller of personal data of persons using the websites and services <https://dompolski.pkol.pl/> is the Polish Olympic Committee.
4. Contact with the Controller is possible at e-mail address: dom@pkol.pl or by mail to: ul. Wybrzeże Gdyńskie 4, 01-531 Warsaw.
5. The Controller shall process personal data in accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation; OJ EU.L. 2016.119.1; hereinafter "GDPR").

II. Purposes and legal basis for the processing of personal data

1. A person using the Website <https://dompolski.pkol.pl/>, who merely browses the Website and reads publicly available content, does not need to inform us of his identity. However, cookies and similar technologies are used when using the Site. The information contained in cookies can indirectly identify a specific user of the Website. Detailed rules regarding the use of cookies are described in the cookies section.
2. The Polish Olympic Committee processes personal data for the following purposes and based on the following legal grounds:
 - a. Realization of its legitimate interest in conducting marketing activities in the form of sending newsletters, including invitations to events (Article 6(1)(f) GDPR),
 - b. Realization of its legitimate interest consisting in enabling contact with the relevant areas of the Controller's activity through the options available on the website and enabling proper response to the information directed by you through the website in relation to the activity conducted by PKOI (Article 6(1)(f) GDPR),
 - c. Realization of its legitimate interest in conducting analysis and statistics and improving its services and tailoring the content of the website to your needs (Article 6(1)(f) GDPR),
 - d. Realization of its legitimate interest consisting in protection of the Controller's rights in the form of possible establishment or assertion of claims or defense against

claims (Article 6(1)(f) GDPR).

Provision of personal data is voluntary, but necessary for the purposes indicated above. If they are not provided, it will not be possible, for example, to receive a newsletter or receive a response to an inquiry sent to you.

Personal data will not be used to make automated decisions, including profiling.

The Controller also processes data for the purposes and under the terms described in the Regulations of the Poland House available at the link: <https://dompolski.pkol.pl/rules-pl.pdf>

III. Period of processing of personal data

1. The period of processing of your personal data depends on the purpose for which the processing is carried out. The Polish Olympic Committee will process your personal data as long as the prerequisites indicated above exist and the processing is necessary for the purpose in question.
2. To the extent that your data is processed based on the legitimate interests of the Polish Olympic Committee, it will be stored until you raise an effective objection to its processing or until the legitimate interests of the Controller are fulfilled, in particular:
 - a. In terms of data processed for the purposes of newsletter delivery, the Controller shall retain such data until you opt out of the newsletter,
 - b. In terms of data processed for the purposes of contacting the relevant areas of the Controller's business, the Controller shall keep the data for the period necessary to respond or conduct correspondence, but no longer than for a period of 12 months,
3. The period of processing of personal data may be extended in case it is necessary for the establishment and assertion of claims or defense against possible claims, and thereafter only if and to the extent required by law.

IV. What information do we collect?

1. Personal data
 - a. We may collect personally identifiable information when you expressly and knowingly provide it to us, such as when you sign up for our newsletter, request more information on our contact page and provide personally identifiable information such as your email address, name, phone number or other information. Where applicable, personally identifiable information includes personal information as defined by applicable law.
 - b. The Policy does not apply to the privacy practices of third parties that we do not own or control, including, but not limited to, third party websites, services, applications, online resources to which this website may link or otherwise reference (collectively, Third Party Services or TPS) that you may access through the Services. For example, the Services use Facebook's API Services as a TPS, and you agree to abide by Facebook's Terms of Service, Privacy Policy and API Terms of Service when using Facebook's content and services through the Services. We are not responsible for the content or privacy practices of TPS. We encourage you to carefully review the privacy policies of each TPS you access.
 - c. You can always opt out of providing personal information, but if you do so, some parts of the Service may not be available to you
2. Cookies, pixels and local storage

- a. We may collect information through cookies, which are small data files stored on the hard drive of your computer or mobile device by a website. We may use both session cookies (which expire when you close your browser) and persistent cookies (which remain on your computer or mobile device until you delete them) to provide you with a more personal and interactive experience while using the Services.
- b. We use two broad categories of cookies: (1) our own cookies, handled directly by us on your computer or mobile device, which are used exclusively by us to recognize your computer or mobile device when you revisit any website or application that is a party to the Services; and (2) third-party cookies, which are handled by service providers on websites or applications and may be used by such service providers to recognize your computer or mobile device when you visit other websites.

V. Recipients of data

Your personal data may be disclosed to selected personnel of the Controller, as well as to entities providing services to the Controller, including IT service and solution providers, accounting service providers, legal, postal and courier services, auditing, consulting, marketing agencies.

Your data may also be disclosed to courts and public authorities in order to comply with legal obligations.

The Controller will not transfer your personal data outside the European Economic Area or to international organizations.

VI. WHAT RIGHTS DO YOU HAVE?

1. Under the terms of Articles 15-18 and Articles 20-21 of the GDPR, you may exercise the following rights at any time:
 - a. the right to access personal data,
 - b. the right to request rectification of personal data,
 - c. the right to request deletion of personal data,
 - d. the right to restrict the processing of personal data,
 - e. the right to portability of personal data,
 - f. where the basis for the processing of personal data is the legitimate interest of the Controller – the right to object at any time to the processing of personal data for reasons related to your particular situation,
 - g. where the basis for the processing of personal data is the legitimate interest of the Controller consisting of direct marketing – the right to object at any time to the processing of personal data for the purposes of carrying out marketing activities,
 - h. the right to lodge a complaint to the supervisory authority – the President of the Office for Personal Data Protection, ul. Stawki 2, 00-193 Warsaw.
2. If you have given your consent to the processing of your personal data or to receive any information (e.g. newsletter) from the Controller, you have the right to withdraw the consent you have given, which does not affect the legality of the processing or dispatch of information performed on the basis of consent before its withdrawal. The expression of consent is voluntary, and there are no negative consequences associated with its non-expression.

VII. Cookies we use.

1. Types of cookies

The Services use the following types of cookies for the purposes set out below:

- a. Essential cookies: These cookies are necessary to provide the Services and enable some of their features. For example, they enable you to log into secure areas of websites or applications and help the content of requested pages load quickly. Without these cookies, the services you have requested cannot be provided, and we only use these cookies to provide these services.
- b. Functional cookies: These cookies allow the Services to remember choices you make while using the site or application, such as remembering your language preferences, remembering your login information and remembering changes you make to other parts of your account or preferences. The purpose of these cookies is to provide you with a more personal experience and to avoid having to re-enter your preferences each time you use the Services.
- c. Performance cookies: These cookies are used to collect information about traffic on the services and how you use them. The information collected does not identify individual visitors. The information is aggregated and anonymous. They include the number of visitors, the websites that directed them, the pages they visited, the time of day they visited, whether they visited previously and other similar information. We use this information to help our services operate more efficiently, gather broad demographic information and monitor activity levels on our services.
- d. We use Google Analytics for this purpose. Google Analytics uses its own cookies. These are used exclusively to improve the performance of the services. You can find more information about Google Analytics cookies here:
<https://developers.google.com/analytics/resources/concepts/gaConceptsCookies>.
More information about Google's data protection can be found here:
www.google.com/analytics/learn/privacy.html
- e. You can prevent Google Analytics from being used in connection with your use of the services by downloading and installing the browser plug-in available at this link:
<https://tools.google.com/dlpage/gaoptout?hl=pl>
- f. Targeting cookies/advertising cookies: These cookies are used to deliver ads that are more tailored to you and your interests. They are also used to limit the number of times you see an ad and help measure the effectiveness of advertising campaigns. They are usually placed by advertising networks with the permission of the site operator. They remember that you have visited a site, and this information is shared with other organizations such as advertisers. Quite often targeting or advertising cookies are linked to site features provided by another organization.

2. Disabling cookies

- a. Google AdWords conversion tool: Provider Privacy Notice (<https://goo.gl/CUUMgi>), opt-out link (<https://goo.gl/ghZWnt>).
- b. You can also disable cookies using the settings in your web browser. You can find more information about this on the pages for specific browsers. Useful information in this regard can be found at the following addresses:
 - i. For Firefox browser: [click here](#)
 - ii. For Chrome browser: [click here](#)
 - iii. For Microsoft Edge browser: [click here](#)
 - iv. For Opera browser: [click here](#)

3. Custom audiences on Facebook

- a. In the context of usage-based online advertising, we also use Facebook's communication tools, in particular custom audiences and custom site audiences. Basically, an irreversible and non-personal checksum (hash value) is generated from your data, which can be sent to Facebook for analytics and marketing purposes. A Facebook cookie is addressed for custom site audiences. For more information on the purpose and scope of data collection and further processing and use of data by Facebook, as well as privacy options, please refer to Facebook's privacy policy, which can be found [here](#). If you wish to object to the use of Facebook's customized site audiences, you may do so [here](#).

4. Pixel tags

- a. We may also use pixel tags (also known as Web beacons and clear GIF files) on the Services to track your actions on our sites and applications. Unlike cookies, which are stored on the hard drive of your computer or mobile device by a website, pixel tags are embedded invisibly on websites. Pixel tags measure the success of our marketing campaigns and compile usage statistics so we can manage our content more effectively. The information collected through pixel tags is not linked to the personal information of our users.